

***The Pabst Theater Group Partners with Synexis® and Capitol International Group to
Create a Safer Environment for Touring Artists
Milwaukee Venues Install the Synexis BioDefense System***

MILWAUKEE, WI – July 21, 2022 – The Pabst Theater Group, along with Synexis® LLC and Capitol International Group, announce their latest effort to elevate artist experience and help keep artists safe while on tour with the installation of the Synexis BioDefense System. The system consists of devices that produce Dry Hydrogen Peroxide (DHP™), which fights viruses, bacteria, mold and odors in the air and on surfaces. Devices have been installed on stage and in backstage areas like dressing rooms and dining rooms at the Riverside Theater, Pabst Theater and Turner Hall Ballroom, with plans for installation at the Miller High Life Theatre.

“The pandemic has presented touring artists with an entirely new set of risks to consider when traveling from venue to venue and playing in front of a new crowd every night. If just one member of the crew gets sick or tests positive for COVID, it has the potential to derail a tour indefinitely,” said Gary Witt, President & CEO of the Pabst Theater Group. “Installing Synexis BioDefense System on our stages and in venue areas that house touring artists is another step that sets us, and the backstage artist experience we provide, apart from the rest. By utilizing DHP™, the same product that is being used by some professional sports teams in their clubhouse and training areas and weight rooms, gyms and locker rooms, we have invested in delivering a cleaner and safer environment for artists, tour managers and all on-site staff.”

Synexis BioDefense Systems continuously disburse DHP™ and have demonstrated effectiveness in reducing viruses and bacteria in the air including: 99.9% in SARS-CoV-2 Delta variant¹, 98.7% in SARS-CoV-2², 99.8% in Influenza Type A³ and 99.8% in E. coli.⁴

“We customized a plan incorporating DHP™, to meet the unique needs of the Pabst Theater Group and its varied environments across venues,” said Eric Schlote, Synexis Chief Executive Officer. “The Synexis BioDefense System supplies continuous protection from contaminants without disturbing artists or crew. Once installed it is always working.”

Trusted in the healthcare, hospitality and education industries, Synexis has introduced its BioDefense System as an effective mitigation option within a number of professional sports organizations and the live entertainment industry, creating a safer environment for artists, athletes and public figures whether in the locker rooms, traveling on tour buses or performing at an event.

“Our goal since we began offering the Synexis BioDefense System to the entertainment industry was to reduce pathogen risk for traveling performers and provide venues with the best technology,” said Lance Cardoza, Executive Vice President of Capitol International Group.

“We’re so impressed by the Synexis BioDefense System and the power of DHP™ as an effective way to improve indoor environmental quality.”

About the Pabst Theater Group

The Pabst Theater Group hosts close to 700 shows and events annually at its five **core** venues, the Pabst Theater, the Riverside Theater, Miller High Life Theatre, Turner Hall Ballroom and the Back Room @ Colectivo (in partnership with Colectivo Coffee). Additionally, the group hosts shows at the Fiserv Forum, UW-Milwaukee Panther Arena and the Bradley Symphony Center. The Pabst Theater Group has a financial impact on the city exceeding \$250 million and spends

\$1.3 million in marketing annually, helping to build community, loyalty and reinforce identity and heritage for Milwaukee while employing a total of 350 full and part-time staff.

www.pabsttheatergroup.com

About Synexis

Synexis® mission, since 2008, has been to make the air we breathe and the surfaces we touch continuously cleaner. Synexis BioDefense System is the industry leader in microbial reduction where our innovative Dry Hydrogen Peroxide (DHP™) fights viruses, bacteria, mold, odors, and more. Our patented devices have undergone rigorous testing by Underwriters Laboratories (UL) and are certified to meet UL2998 guidelines for zero ozone emissions. Since we produce zero ozone, our devices can run 24/7/365 without anyone needing to leave the room. There's a reason we were named one of ***Newsweek's Best Infection Prevention Products of 2021***. We strive to improve Indoor Environmental Quality (IEQ) and are proud to support infection preventionists worldwide as a **2022 APIC Strategic Partner**.

Synexis devices currently in use in the USA provide DHP™ coverage to more than 40 million square feet of indoor spaces in a variety of industries such as Healthcare, Education, Sports & Recreation, Food Services and many more. Our Synexis BioDefense Systems are regulated by the US Environmental Protection Agency (EPA) and state governments as devices. Synexis devices are produced in EPA registered facilities and packaged and labeled in accordance with EPA regulations appearing at 40 CFR 152.500. The effectiveness of our DHP™ technology is supported by data from many peer-reviewed studies. Synexis turns the places and spaces we exist; into places and spaces we live in – where we can all breathe a little easier.

Visit our [website](#) to learn more and follow us on [Facebook](#), [LinkedIn](#), and [Twitter](#)!

About Capitol International Productions

Capitol International Productions has been in the entertainment industry for nearly 60 years now. We are an Entertainment buyers services for national acts and also the largest independent supplier of grounds entertainment for the fair and theme park industry.

Capitol International Group (sister company of Capitol International Productions) is an Authorized Reseller of the Synexis® BioDefense Systems.

MEDIA CONTACTS

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¹ Data on File. SYN-0012.

² Huang, Y.-J. S., Bilyeu, A. N., Hsu, W.-W., Hettenbach, S. M., Willix, J. L., Stewart, S. C., Higgs, S., & Vanlandingham, D. L. (2021). Treatment with Dry Hydrogen Peroxide Accelerates the Decay of Severe Acute Syndrome Coronavirus-2 on Non-porous Hard Surfaces. *American Journal of Infection Control*. <https://doi.org/10.1016/j.ajic.2021.07.006>

³ Data on File. SYN-0002.

⁴ Data on File. SYN-0005.